

ORDER

[illegible]

AL-871M

Obama For America

Advertiser:

Product Desc:

OBAMA FOR AMERICA

1537

Estimate:

10/02/12 - 10/08/12

Flight Dates:

703694

Order / Rev:

6606979

Alt Order #:

10/02/12 - 10/08/12

Flight Dates:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 18	WTLV	10/02/12	10/08/12	M-F 730-8p	CM	M-F 7:30p-8p	MTWTF--	:30	3	\$525.00	P-3	0.00	NM	3	\$1,575.00
		Week: 10/02/12	10/08/12	Weekdays		Rate	Rating								
		Start Date	End Date	Spots/Week											
E 19	WTLV	10/02/12	10/08/12	LN (M-Su)	CM	11-1135p	MTWTFSS	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
		Week: 10/02/12	10/08/12	Weekdays		Rate	Rating								
		Start Date	End Date	Spots/Week											
E 20	WTLV	10/02/12	10/08/12	Tonight Show	CM	1135p-1237a	MTWTF--	:30	2	\$140.00	P-3	0.00	NM	2	\$280.00
		Week: 10/02/12	10/08/12	Weekdays		Rate	Rating								
		Start Date	End Date	Spots/Week											
E 21	WTLV	10/02/12	10/08/12	Late Night	CM	1235a-135a	MTWTF--	:30	2	\$80.00	P-3	0.00	NM	2	\$160.00
		Week: 10/02/12	10/08/12	Weekdays		Rate	Rating								
		Start Date	End Date	Spots/Week											
E 22	WTLV	10/06/12	10/06/12	Sat 8a-10a	CM	8a-10a	-----S-	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		Week: 10/01/12	10/07/12	Weekdays		Rate	Rating								
		Start Date	End Date	Spots/Week											
E 23	WTLV	10/06/12	10/06/12	Sat 6-630p	CM	Sat 6p-6:30p	-----S-	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
		Week: 10/01/12	10/07/12	Weekdays		Rate	Rating								
		Start Date	End Date	Spots/Week											
E 24	WTLV	10/06/12	10/06/12	Sat 7-730p	CM	Sat 7p-7:30p	-----S-	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		Week: 10/01/12	10/07/12	Weekdays		Rate	Rating								
		Start Date	End Date	Spots/Week											
E 25	WTLV	10/06/12	10/06/12	Sat 730-8p	CM	Sat 7:30p-8p	-----S-	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		Week: 10/01/12	10/07/12	Weekdays		Rate	Rating								
		Start Date	End Date	Spots/Week											
E 26	WTLV	10/07/12	10/07/12	Meet the Press	CM	9a-10a	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		Week: 10/01/12	10/07/12	Weekdays		Rate	Rating								
		Start Date	End Date	Spots/Week											
E 27	WTLV	10/07/12	10/07/12	Sun 6-630p	CM	Sun 6p-6:30p	-----S	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
		Week: 10/01/12	10/07/12	Weekdays		Rate	Rating								
		Start Date	End Date	Spots/Week											
E 28	WTLV	10/07/12	10/07/12	Sports Final Late	CM	Su 12a-1a	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		Week: 10/01/12	10/07/12	Weekdays		Rate	Rating								
		Start Date	End Date	Spots/Week											
E 29	WTLV	10/07/12	10/07/12	Sun 12x-1x	CM	Sun 12a-1a	-----S	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00
		Week: 10/01/12	10/07/12	Weekdays		Rate	Rating								
		Start Date	End Date	Spots/Week											
E 30	WTLV	10/07/12	10/07/12	Sun 12x-1x	CM	Sun 12a-1a	-----S	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00
		Week: 10/01/12	10/07/12	Weekdays		Rate	Rating								
		Start Date	End Date	Spots/Week											
E 31	WTLV	10/08/12	10/08/12	Mon Prime Other	CM	Various	M-----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		Week: 10/08/12	10/14/12	Weekdays		Rate	Rating								
		Start Date	End Date	Spots/Week											
E 32	WTLV	10/08/12	10/08/12	Mon Prime C	CM	Mon 10p-11p	M-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		Week: 10/08/12	10/14/12	Weekdays		Rate	Rating								
		Start Date	End Date	Spots/Week											

Order / Rev:
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703694

6259099

10/02/12 - 10/08/12

Advertiser:

Obama For America

Product Desc:

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Estimate:

1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 32	WTLV	10/08/12	10/08/12	Mon Prime C	CM	Mon 10p-11p	M-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
Week: 10/08/12 10/14/12															
		Start Date	End Date	Weekdays		Spots/Week	Rate	Rating							
E 33	WTLV	10/03/12	10/03/12	Wed Prime C	CM	Wed 10p-11p	--W----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
Week: 10/01/12 10/07/12															
		Start Date	End Date	Weekdays		Spots/Week	Rate	Rating							
E 34	WTLV	10/05/12	10/05/12	Fri Prime B	CM	Fri 9p-10p	----F--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
Week: 10/01/12 10/07/12															
		Start Date	End Date	Weekdays		Spots/Week	Rate	Rating							
E 35	WTLV	10/07/12	10/07/12	NFL Regular Season	CM	NFL Regular Season	-----S	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
Week: 10/01/12 10/07/12															
		Start Date	End Date	Weekdays		Spots/Week	Rate	Rating							
Totals															
									79	\$23,010.00					

**AGREEMENT FORM FOR
POLITICAL CANDIDATE ADVERTISEMENTS**

☒ (check applicable box) FEDERAL C

FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	
Date:	

I, Daniel Jester
being/on behalf of: Barack Obama, a legally
qualified candidate of the Democratic political
party for the office of: President of the United States
in the Primary + General
election to be held on: various dates

do hereby request station time as follows:

[illegible]

Total charges:

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, James A. Messina,
(name of federal candidate or authorized committee) hereby certify that the programming
to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

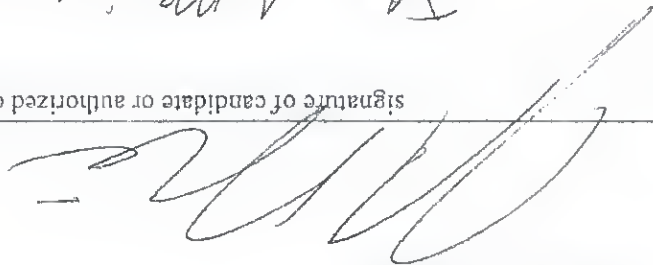
refer to an opposing candidate (check applicable box). I further certify that for the
programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that
identifies the candidate, the office being sought, and that the candidate has
approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar
image of the candidate for a duration of at least four seconds, and a simultaneously
displayed printed statement identifying the candidate, that the candidate approved
the broadcast, and that the candidate and/or the candidate's authorized committee
paid for the broadcast.

signature of candidate or authorized committee



printed name

James A. Messina

date

1/18/2012

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean Renewable Energy
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Marlin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

1/18/2012

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title